



Enhanced Hydrocarbon Recovery



Powering Hydrocarbon Evaluations

News Release

For Immediate Release

EHR Releases Oil and Gas Asset Economic Evaluation Engine – E³™

Regina, Saskatchewan – January 10, 2011 – EHR Enhanced Hydrocarbon Recovery Inc. (“EHR”), today announced the launch of its proprietary Economic Evaluation Engine, branded as E³™. EHR is a Saskatchewan-based production and exploration firm that acquires, develops, enhances production and manages oil and natural gas assets in Western Canada and the northern United States.

Understanding the need to accurately determine the value of oil and gas production assets, EHR has invested in the strategic development of a proprietary software package known as E³™. E³™ is an Economic Evaluation Engine, designed & co-developed by a team of EHR engineers, with product development support from Kingsland Energy Corp., EHR’s collaborative technology development partner. It was developed for the purpose of determining the value of prospective oil and gas assets, and also forecasting the valuation impact of applying water flood, polymer and CO₂ enhanced oil recovery optimization technologies on these assets. Having in-house oil and gas asset evaluation software expedites the reserve evaluations while providing accurate financial and production forecasts to EHR’s team of experienced engineers and geologists.

Graeme Lynch, Chief Executive Officer of EHR commented, “E³™ provides EHR with an expedited resource to assist in oil and gas evaluations to differentiate us in taking advantage of time sensitive opportunities. EHR will continue to develop proprietary in house expertise, equipment and technologies to exploit oil and gas resources. The E³™ Economic Evaluation Engine is just one illustration of our continuing innovation.”

About EHR Enhanced Hydrocarbon Recovery Inc.:

EHR is a Saskatchewan based production and exploration firm that acquires, develops, enhances production and manages oil and natural gas assets in Western Canada and the northern United States. EHR will focus on the rapidly expanding tertiary enhanced oil recovery market utilizing polymers and CO₂. EHR provides extensive experience in the development of large EOR based projects including CO₂ enhanced oil recovery, polymer flooding, chemical flooding and optimized water flooding operations. EHR is charged with providing tomorrow’s technology today.

For more information see www.hydrocarbonrecovery.com

For more information, please contact:

Cameron Wyatt

EHR Enhanced Hydrocarbon Recovery Inc.

Telephone: (306) 352 – 3448

Cellular: (306) 536 – 4815

Email: cwyatt@hydrocarbonrecovery.com